



# NIRMALAGIRI COLLEGE

RE-ACCREDITED BY NAAC WITH A++ GRADE

Affiliated to Kannur University

Nirmalagiri, Kannur, Kerala, India 670701 | [www.nirmalagiricollege.ac.in](http://www.nirmalagiricollege.ac.in)

## BEST PRACTICE

### *4. Unnat Bharat Abhiyan (UBA) initiative*





## **4. UNNATH BHARATH ABHIYAN (UBA)**

Implementation of Unnat Bharat Abhiyan (UBA) at Nirmalagiri College

Unnat Bharat Abhiyan (UBA) is a flagship program of the Ministry of Education, Government of India, which aims to create a vibrant relationship between educational institutions and rural India. The initiative envisions transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

In line with this national mission, Nirmalagiri College has actively embraced the UBA initiative to contribute to rural development and community engagement. The college held a significant meeting on March 1, 2024, where important decisions were made regarding the implementation of the program.

Village Adoption and Departmental Responsibilities:

The following villages have been strategically allocated to different departments to ensure comprehensive development initiatives:

### 1. Kolayad:

- Department of Physics
- Department of Malayalam

### 2. Chittariparamba:

- Department of Mathematics
- Department of History

### 3. Maloor:

- Department of Chemistry
- Department of English



#### 4. Muzhakkunnu:

- Department of Home Science
- Department of Commerce
- Department of Botany

#### 5. Kanichar:

- Department of Zoology
- Department of Economics

### **Inauguration of UBA Cell:**

To formalize and strengthen this initiative, Nirmalagiri College is establishing a dedicated UBA Cell. The inauguration ceremony details are as follows:

Date: March 14, 2024

Time: 10:15 AM

Venue: Mini Auditorium

### **Distinguished Guests:**

- Chief Guest: Mr. M Balakrishnan, Munsiff Magistrate (Retd.)
- Special Guest: Mr. Anurenj P Kumar, Project Coordinator - UBA, Regional Coordinating Institution - IIT Palakkad

Through this initiative, Nirmalagiri College aims to create a strong bridge between higher education institutions and rural communities, facilitating the exchange of knowledge and resources for sustainable development. The departments will work closely with their assigned villages to identify challenges, implement solutions, and foster meaningful relationships with the rural communities.

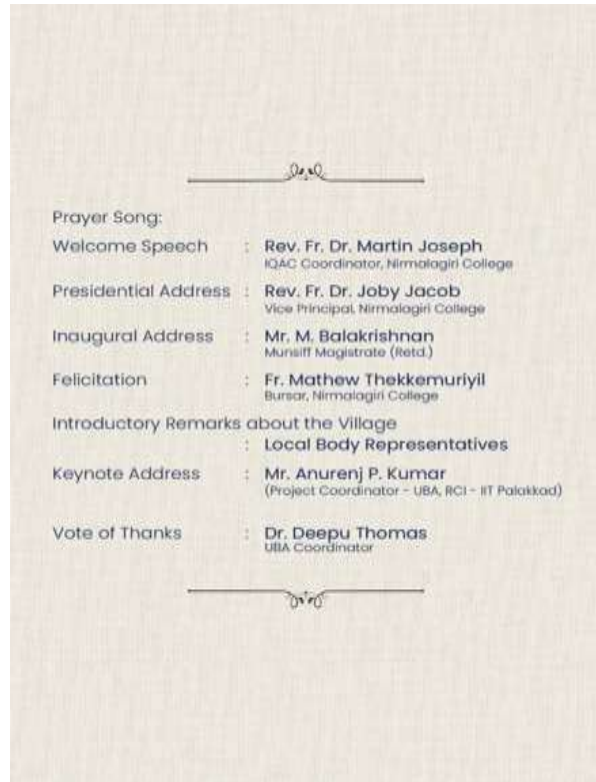
This partnership under the UBA scheme will enable the college to contribute effectively to rural development while providing students with valuable experiential learning opportunities in real-world settings.



# Photos of the programme



UBA-Inauguration Programme Brochure



UBA-Inauguration Programme Brochure



UBA-Inauguration Programme Meeting



UBA-Inauguration Programme Meeting-Participants



UBA-Inauguration Programme Meeting-Discussion



UBA-Inauguration Programme Meeting- Mr.M Balakrishnan (Munsiff Magistrate)



## ACTIVITIES

### **Lifestyle Disease Diagnosis Camp and Awareness Class Benefitting Peruva Ward Under Unnat Bharat Abhiyan Peruva, Koliyat Panchayat**

In a concerted effort towards community welfare and health enhancement, Nirmalagiri College IQAC, in collaboration with NCC Units, Sister Doctor Forum of India, and Christuraja Hospital, successfully orchestrated a lifestyle disease diagnosis camp and awareness class in Peruva Ward. This initiative, adopted under the Unnat Bharat Abhiyan, aimed at addressing prevalent health concerns and empowering residents with essential knowledge and resources.

The second phase of this significant project, which commenced on December 17, 2023, culminated in a vital event held on Sunday, March 24. Notably, eligible patients are entitled to receive free medicines for a duration of six months as part of this scheme, further emphasizing the commitment to sustained healthcare support. Additionally, kits comprising essential items were generously distributed amongst ward members, reinforcing the holistic approach towards community well-being.

The meticulous arrangements for the event were diligently facilitated by College NCC 9(K) Battalion Kozhikode and 31(K) Battalion Kannur units, ensuring seamless execution and maximum outreach. The medical expertise and compassionate assistance provided by Dr. Sister Elsie Lukose, Sister Reena Mathew, and Dr. Amrita significantly benefited the families of Peruva ward, touching the lives of approximately 60 beneficiary families.

During the event, esteemed speakers including Dr. Sister Elsie Lukose, Peruva Ward Member Roy Paulus, and College Principal Dr. Sebastian TK, addressed the attendees, underlining the significance of proactive healthcare initiatives and community engagement. The vital role played by Unnat Bharat Abhiyan (UBA) College Coordinator Deepu Thomas and College Local Manager Shaji Thekemuriyil was duly acknowledged, as they presided over the program, ensuring its smooth conduction.

This commendable endeavour not only reflects the collaborative spirit and dedication of the participating organizations but also symbolizes a beacon of hope for healthier and more empowered communities. Through such concerted efforts, the transformative potential of collective action in fostering positive societal change is unequivocally demonstrated, heralding a brighter future for Peruva ward and beyond.



**UNNAT BHARAT ABHYAN (UBA)**
  
 A Program of Nirmalagiri College, IGAC, NCC, Sister Doctors Forum of India, and Christuraja Hospital Thokkilangadi

**Nirmalagiri College IGAC and NCC**  
 in collaboration with  
**Sister Doctors Forum of India and**  
**Christuraja Hospital Thokkilangadi**

**Screening and Awareness Program on**  
**Lifestyle Diseases,**  
**Free Medicine & Kit Distribution**

**Sunday, December 17, 2023**  
 Time: 9:30 AM to 12:00 PM  
 Venue: Kolappa Tribal Colony Community Hall  
 Location: Kollappa Village (in adjacent village under UBA, Govt of India)

**Program Highlights:**

- Health Screening and awareness for lifestyle diseases.
- Information talks on lifestyle diseases and preventive measures.
- Free Medicine Distribution:
  - Health screening and medicine free distribution for all 60 families.
  - Free Kit Distribution:
    - Providing essential items to each family.

**ORGANISING COMMITTEE:**

- Dr. P. S. S. (Thokkilangadi) (Chairman)
- Dr. P. S. S. (Nirmalagiri) (Member)
- Dr. S. S. S. (Nirmalagiri) (Member)
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